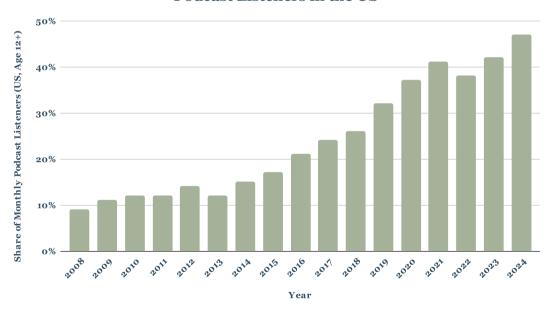
# TEN CLIMATE & ENERGY PODCASTS TO FOLLOW IN 2025



Interest in podcasts has surged in recent months, with more Americans than ever consuming indepth episodes on a range of topics—including climate, clean energy and climate tech. One estimate finds that, in 2024, 135 million Americans reported listening to a podcast in the past month—up from 120 million the year prior. That's nearly 50 percent of all Americans over the age of 12. Among the more specific audiences—policymakers and elected leaders, investors, regulators, reporters—that climate tech startups, clean energy and climate advocacy organizations seek to reach, listenership is almost certainly higher.





Source: Backlinko

As you build your communications strategy, you should make sure you're listening to these 10 podcasts and finding a way to become a guest on an upcoming episode. This is one way Echo Communications Advisors can help you achieve your goals this year, as we've regularly placed clients on many of these popular and influential podcasts.



#### VOLTS

Once a week, David Roberts, an environmental reporter with 15 years of experience at outlets like Vox and Grist, invites politicians, analysts, industry leaders, and activists to talk about progress in the transition from fossil fuels to clean energy.

Why You Should Listen: Volts takes a deep dive into the most important clean technologies of today, speaking to experts to examine how they work and discussing the larger political context surrounding them.

**Spotify | Apple Podcasts | YouTube** 





## POLITICO ENERGY

Every weekday, POLITICO energy and climate policy reporter Josh Siegel discusses the latest updates in U.S. environmental policy and politics, often joined by POLITICO energy and environment reporters.

Why You Should Listen: POLITICO Energy offers a quick and easy way to start your morning. In less than ten minutes, the podcast covers the biggest environmental politics headline of the day, offering succinct summaries and timely insights into developing stories as they break.

**Spotify | Apple Podcasts** 





### **ZERO: THE CLIMATE RACE**

Every weekday, POLITICO energy and climate policy reporter Josh Siegel discusses the latest updates in U.S. environmental policy and politics, often joined by POLITICO energy and environment reporters.

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**Spotify | Apple Podcasts | YouTube** 





#### **SHIFT KEY**

Heatmap News Executive Editor Robinson Meyer and Princeton University professor Jesse Jenkins get together once a week to discuss key shifts happening in the climate landscape, including government policies, clean tech advancements, and global politics, and the ways in which they are shaping the future of the environment and climate action.

Why You Should Listen: Shift Key explores the intersection of climate, technology, and business, helping listeners understand how these inextricable factors shape each other and consequently shape the larger economy and society.

# **Spotify | Apple Podcasts**





## CATALYST WITH SHAYLE KANN

From Latitude Media, Catalyst is hosted by Shayle Kann, a partner at Energy Impact Partners and the former Head of GTM Research. Kann interviews climate experts, investors, researchers, and industry executives on the latest innovations in climate technology and how they can decarbonize the planet while minimizing cost.

Why You Should Listen: As a climate technology investor, Kann has the industry expertise to discuss the issue of money in the fight against climate change. He asks important questions like "How cheap can clean energy get?" and "Where is investment money going into climate technologies?"

**Spotify | Apple Podcasts | YouTube** 





#### **BOILING POINT**

Based on the *L.A. Times* newsletter of the same name, Boiling Point is a weekly podcast hosted by Sammy Roth that discusses climate challenges and solutions with a focus on California and the American West.

Why You Should Listen: As proven by the recent L.A. wildfires, California and the American West are at the forefront of the global climate crisis. Boiling Point offers insights into climate solutions and natural disaster responses that are being tested in real time.

**Spotify | Apple Podcasts | YouTube** 





#### THE GREEN BLUEPRINT

Latitude Media and Lara Pierpoint, Managing Director at Trellis Climate, publish a biweekly profile of the architects of clean energy infrastructure, including company founders, investors, engineers, and policymakers who are addressing challenges in the race to build new climate technologies.

Why You Should Listen: The Green Blueprint allows listeners to learn about innovations in climate technology from the creators themselves, providing a closer look into how deals get made, the ins and outs of how clean tech solutions work, and the future of the climate infrastructure industry.

**Spotify | Apple Podcasts | YouTube** 





## **HOW WE SURVIVE**

Marketplace's Amy Scott examines the technologies, policies, and economic shifts that are shaping our ability to respond to climate change.

Why You Should Listen: How We Survive's Burning Questions series explores climate change on a personal level, discussing how climate change affects people's lives and what individuals can do to help solve the climate crisis.

**Spotify | Apple Podcasts | YouTube** 





#### **CLIMATE NOW**

James Lawler, the founder of Climate Now, discusses the key scientific ideas behind the technologies and policies relevant to the global climate crisis.

Why You Should Listen: Climate Now breaks down complex climate science in an accessible way, featuring interviews with experts who can explain the details of clean technology and shifts in the environment with ease.

**Spotify | Apple Podcasts | YouTube** 





# THE CLIMATE QUESTION

BBC Senior Broadcast Journalist Graihagh Jackson tackles the biggest questions that people have about climate change: What's the connection between climate change and plastic? How does climate change affect me? What progress have we made on fighting climate change?

Why You Should Listen: The Climate Question brings a global perspective to the issue, featuring voices from different countries and highlighting the varying and often competing approaches to mitigating climate change around the world.

Spotify | Apple Podcasts | YouTube



Interested in joining the conversation on top climate and energy podcasts? Reach out to explore how we can help amplify your voice. Contact us at <a href="mailto:info@echocomms.com">info@echocomms.com</a>.

